

■ COMPANY PROFILE





# Think Solutions Think 3C3



**3C3**<sup>®</sup>  
PERFORMANCE  
EXCELLENCE



## ABOUT US

We are one of India's leading Structured Cabling Manufacturers for Passive Networking Solutions. Since our launch in 2013 under the "Make in India" initiative, we are dedicated to creating innovative and sustainable connectivity solutions for clients around the globe. We are a technology-driven company which is ISO 9001:2015, ISO 14001:2015 and 45001:2018 ISO certified, adhering to all ANSI/TIA and ISO/IEC Structured Cabling & Components Standards.

Our range of offerings includes Copper Solutions, Fiber Optic Solutions, High-Density Data Center Solutions, FTTH Solutions, IoT Solutions & Telecom Solutions. We also provide structured cabling solutions in IT, Telecom, IoT & Security Infrastructure for addressing end-to-end requirements adhering to global standards.

Through our in-depth domain knowledge and about a decade of experience, we ensure that we tailor innovative solutions which enable convenience for our clients. We research, design and develop high-quality products with a dedicated team of technical experts and engineers. Our innovative product portfolio of passive cable connection in copper technology and fiber optic technology is something our clients trust us with. The 3C3 Production unit is in itself a state of the art facility at the KIADB Industrial Area, Bidadi in Bengaluru, and home to our end-to-end production cycle.

With the motto of 'Performance & Excellence', we consistently strive to maintain our hard-earned reputation in the local and global marketplace. We stand strong on the pillars of customer experience and quality.

We have a PAN India presence with direct sales teams in Bangalore, Bhubaneswar, Chennai, Mumbai, Hyderabad, Delhi, Kolkata, Pune, Kochi & Vijayawada supported by our Certified System Integrators across the frontiers and are also expanding across Singapore, the Middle East and globally.





## ■ CEO MESSAGE



As one of India's leading cabling solution providers, our sights are always set on emulating best practices and exceeding global performance & quality benchmarks. Our gamut of quality and compliance certifications speaks for our commitment to quality and ethics, and our formidable product and services portfolio enables us to carry out implementation of critical networking projects of any scale.

Our relentless pursuit of quality and innovation keeps our R&D teams at the forefront of our operations. Moreover, we remain proud advocates of the Make in India initiative – striving in our own humble way to put India on the global innovation map.

As part of the roadmap ahead, we envision increasing our global footprint, and taking our high-quality offerings to the world. We have a sound value system at our core which promotes integrity and accountability, and we make sure our employees are fully aligned on our vision – so it is as much a part of each of them, as it is of us in the leadership team. With one eye trained on emerging global developments and the future, we remain one step ahead of the curve. Rest assured, we will always have the right solution customised for you to enable your transition.

We shall be your steadfast partners through and into the hyperconnected world of tomorrow.

# OUR MISSION AND VISION

## values

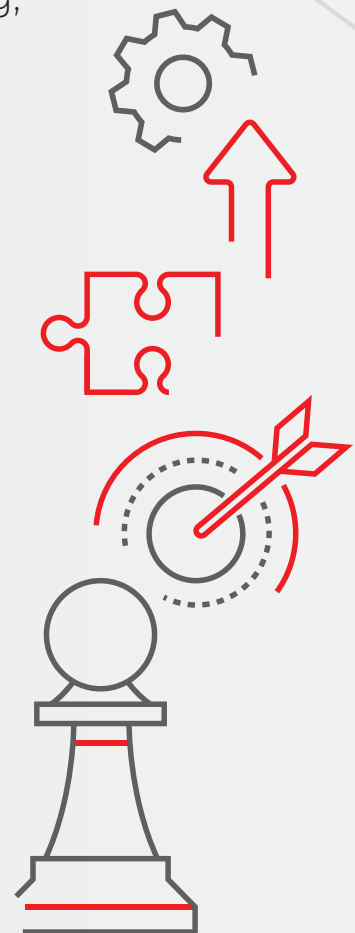
Integrity. Innovation.  
Accountability. Teamwork

## mission

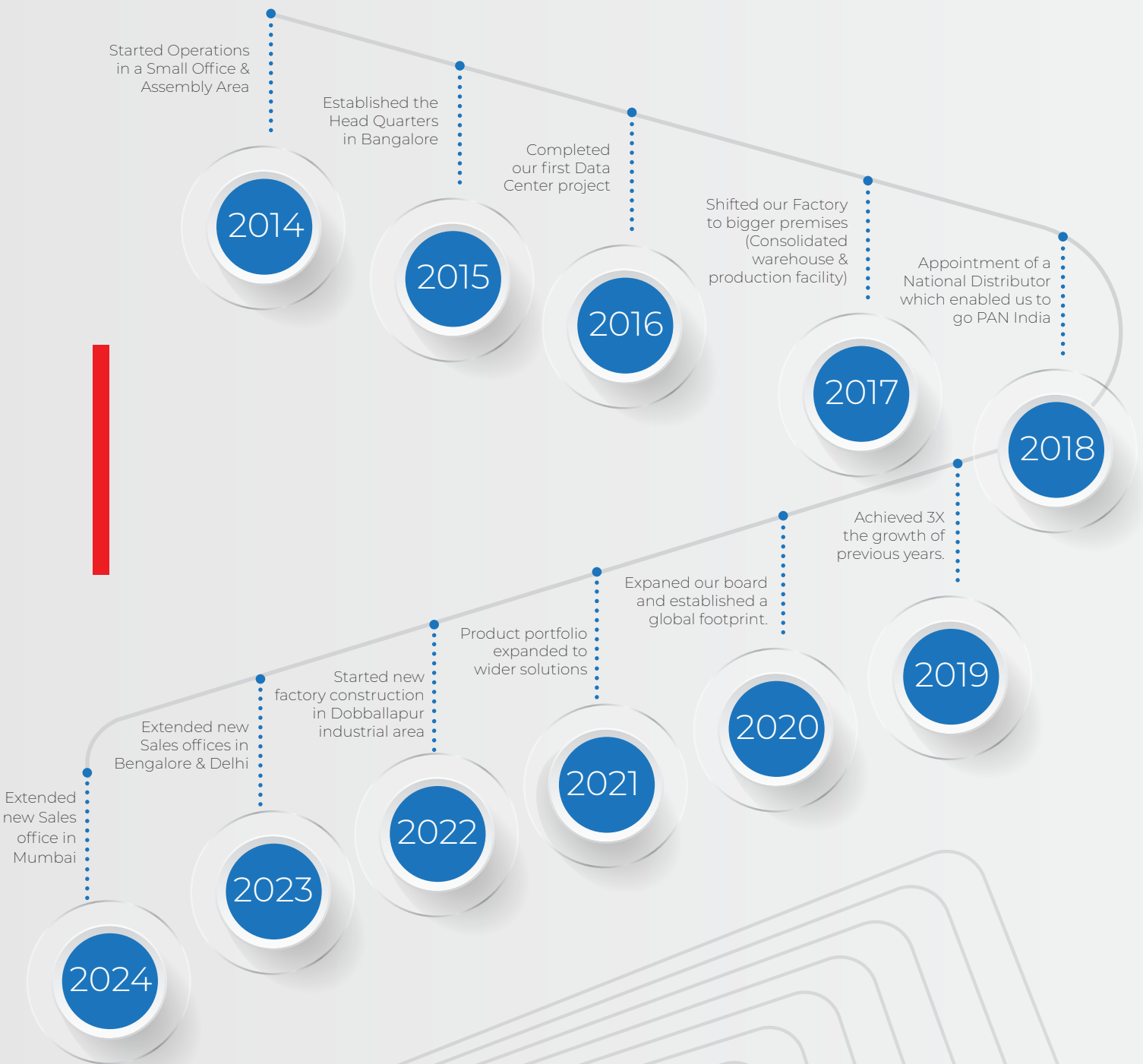
Enabling Core Communication needs with precision and futuristic thinking, we aspire to make it possible with our products, leading to resource optimization and eventually success.

## vision

Our vision is to provide innovative high quality Certified Connectivity Products Designed for Interoperability, Convergence, Security, Emerging global standards & Cross industry needs for global market.



## OUR MILESTONE



## OUR SOLUTIONS

### COPPER SOLUTIONS

- Copper Cable(5e/6/6A/7/8)
- Outdoor Rated Cable
- Patchpanel
- Keystone Jack
- Faceplate
- Copper Patch cords

Wide range of UTP/STP high-performance copper solutions to meet today's and future bandwidth requirements. The solution is backed by a 25-year performance warranty



### FIBER OPTIC SOLUTIONS

- Fiber Optic Indoor / Outdoor Cables
- Fiber Optic Patchpanels
- Fiber Optic Connector
- Fiber Optic Adapter
- Fiber Optic Patch Cords & Pigtailes
- Ruggedized Patch Cords
- Fiber Optic Outdoor Enclosure

3C3 Highlink Fiber Optic products for high bandwidth demanding applications that meet and exceed industry standards. The product suite includes OM3/OM4/OM5/OS2 performing cabling solutions that are backed by a 25-year performance warranty.



### FTTx SOLUTIONS

- Fiber Drop Cables
- PLC Splitter
- Fiber Distribution Box
- Fiber Home / Customer Outlet
- Cylindrical Splice Enclosure
- Fast Field Assembly Connector

We bring you the most comprehensive range of FTTx fiber products to provide a single access subscription for Voice, Data, and Video.



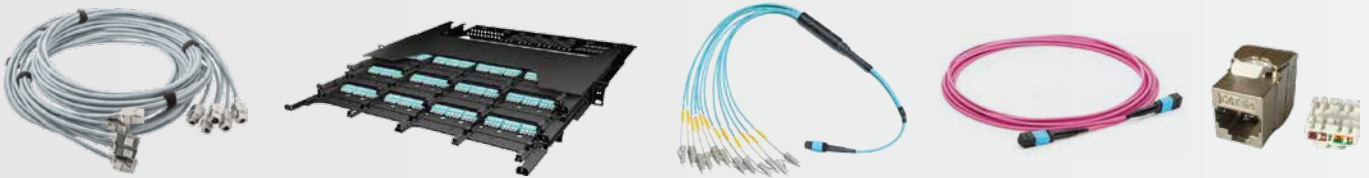


## OUR SOLUTIONS

### DATA CENTRE SOLUTIONS

- Fiber/Copper Cable harness
- HighDensity Patch Panel
- MPO / MTP Fiber Optic Patch cords
- Fiber & Copper Routing Solutions
- Slimline Cat6/Cat6A UTP Patch cords
- Intelligent Cabling System
- Traceable Patch cords
- Network Rack & Cabinets

For machine-critical IT Infrastructure in Datacenters, 3C3 provides a wide choice of Modular high-performance copper and fiber products that are reliable, scalable, and manageable. These high-density products have small footprints thus saving space.



### INDUSTRIAL SOLUTIONS

- DIN RAIL Mountable Solutions
- Angled Field Terminated Solution
- Armored Fiber Cable
- Shielded Solution
- Copper Armored Solutions
- OverHead Mesh System
- Indoor & Outdoor Racks

Designed for harsh environments of industries, 3C3 products meet the MICE (Mechanical, Ingress, Chemical, and Electromagnetic) requirements and suitable for all kinds of manufacturing industries. These rugged products withstand the tough and difficult conditions of a demanding environment.



### SURVEILLANCE SOLUTIONS

- Copper Armored Solutions
- Field Terminated Solution
- Outdoor rated Patch Cords
- IP Rated Solution
- Armored Fiber Cable

3C3 offers a broad range of copper and fiber solutions to meet low or high bandwidth indoor or perimeter security applications.



## OUR SOLUTIONS

### PATHWAY SOLUTIONS

- Overhead Optical Pathway System
- Overhead Mesh System

3C3 pathway products provide simple and effective routing solutions to easily install and protect cables. We offer a range of options that are flexible to meet the current requirements of the facility and will accommodate future expansions.



### TOOLS & TESTING

- Copper & Fiber Installation Tools
- Copper & Fiber Testing Tools
- Fiber cleaning Tools

We bring you the most comprehensive range of fiber optic tools and copper tools which enables you to flawlessly install and test your cabling network.



### UNIQUE SOLUTIONS

- Cat 6 cable Inline Coupler using Patch Cord - UTP/STP
- Cat 6 Cable Inline Coupler using IDC Termination - UTP/STP

These are efficiently used for quick extension of connectivity with excellent signal integrity. Easy to mount in patch panels and faceplates. Equipped with Fire Proof ABS UL94V-0



## OUR SOLUTIONS

### ICM SOLUTIONS

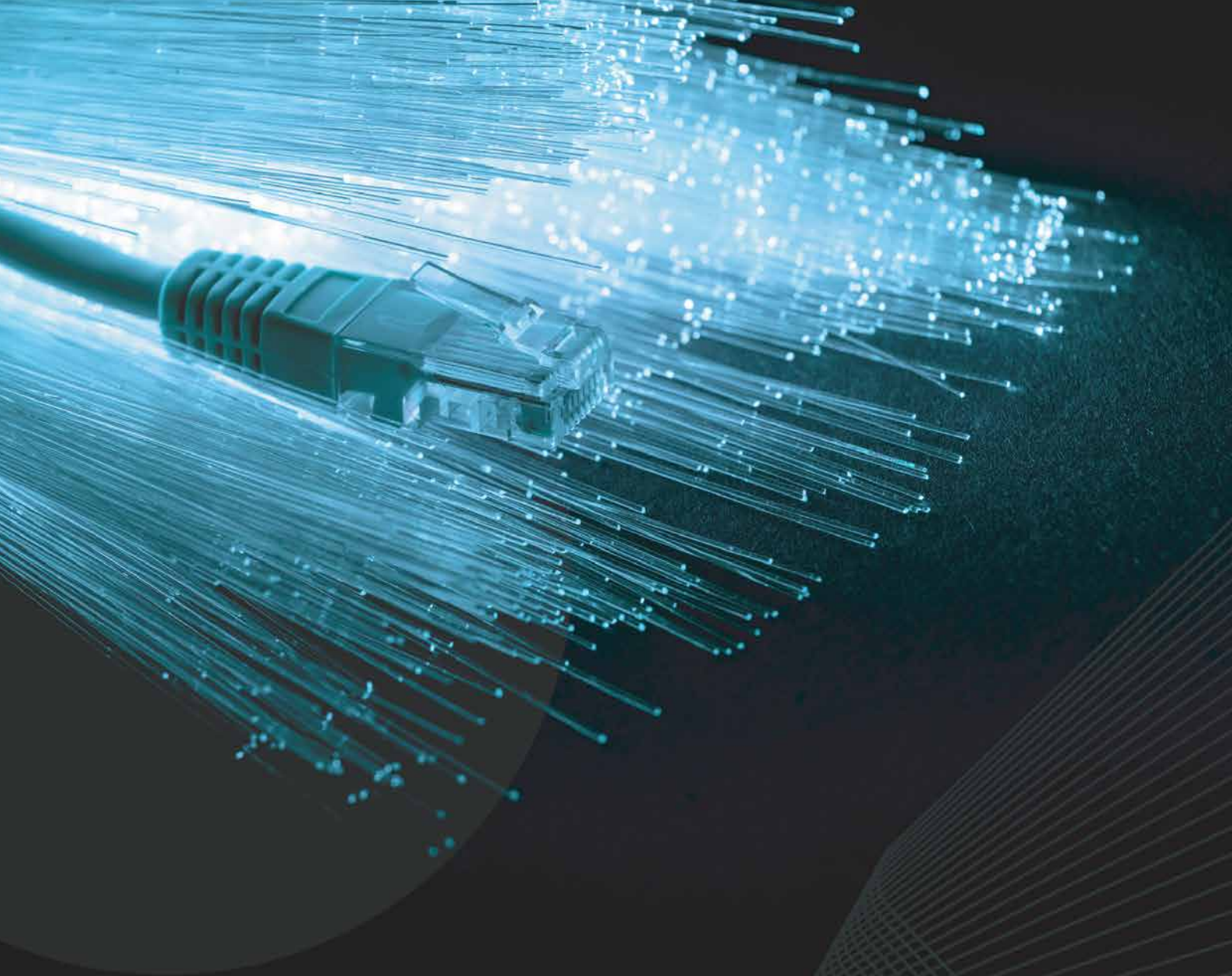
- The managed system shall be able to give real-time view of the entire cabling system installed within the Equipment room.
- The system should be set up multiple user with different permissions to control, edit, or setup the work order.
- Each panel for this managed system, both for copper and fiber, shall have to remotely login and view the status of each port both on front as well as rear by the management software.
- Search for network device
- Device Map and Analysis of network devices by type, location, or department Appliance.

An Intelligent Connexion Manager System, often referred to as an Intelligent Infrastructure or Smart Cabling System, is a network cabling solution that incorporates various technologies and features to enhance the efficiency, reliability, and management of data transmission within a network. It goes beyond traditional cabling systems by integrating intelligent components and infrastructure management software to optimize network performance, improve security, and simplify maintenance. Compared to a traditional structured cabling system, it usually comprises host computers (or servers), controllers, and patch panels. It is typically designed to manage the connection of the network efficiently.



## CERTIFICATIONS





**Manufacturing Plant : Bengaluru**

#8A, Bidadi Industrial Area, 2<sup>nd</sup> Phase, Sector-1, Ramanagar TQ, Bangalore urban District 562109

**Sales Office : Bengaluru**

#103, Brigade Rubix, HMT Watch factory Road, Phase 1, Yeshwatnhpur, Bangalore 560013

**Sales Office : Delhi**

Bhive11, Building No 94, 1st Floor, Ishwar Nagar, Near Shambhu Dayal Bagh, Bahapur, Okhla, New Delhi - 110020

**Sales Office : Mumbai**

Awfus 12B, Reliable Tech Park, B wing, Thane - Belapur Rd, Gavate Wadi, MIDC, Airoli, Mumbai Maharashtra 400708

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**Telephone: +91 80-2991 1144 / E-mail: [sales@3c3.in](mailto:sales@3c3.in) / Website: [www.3c3.in](http://www.3c3.in)**

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